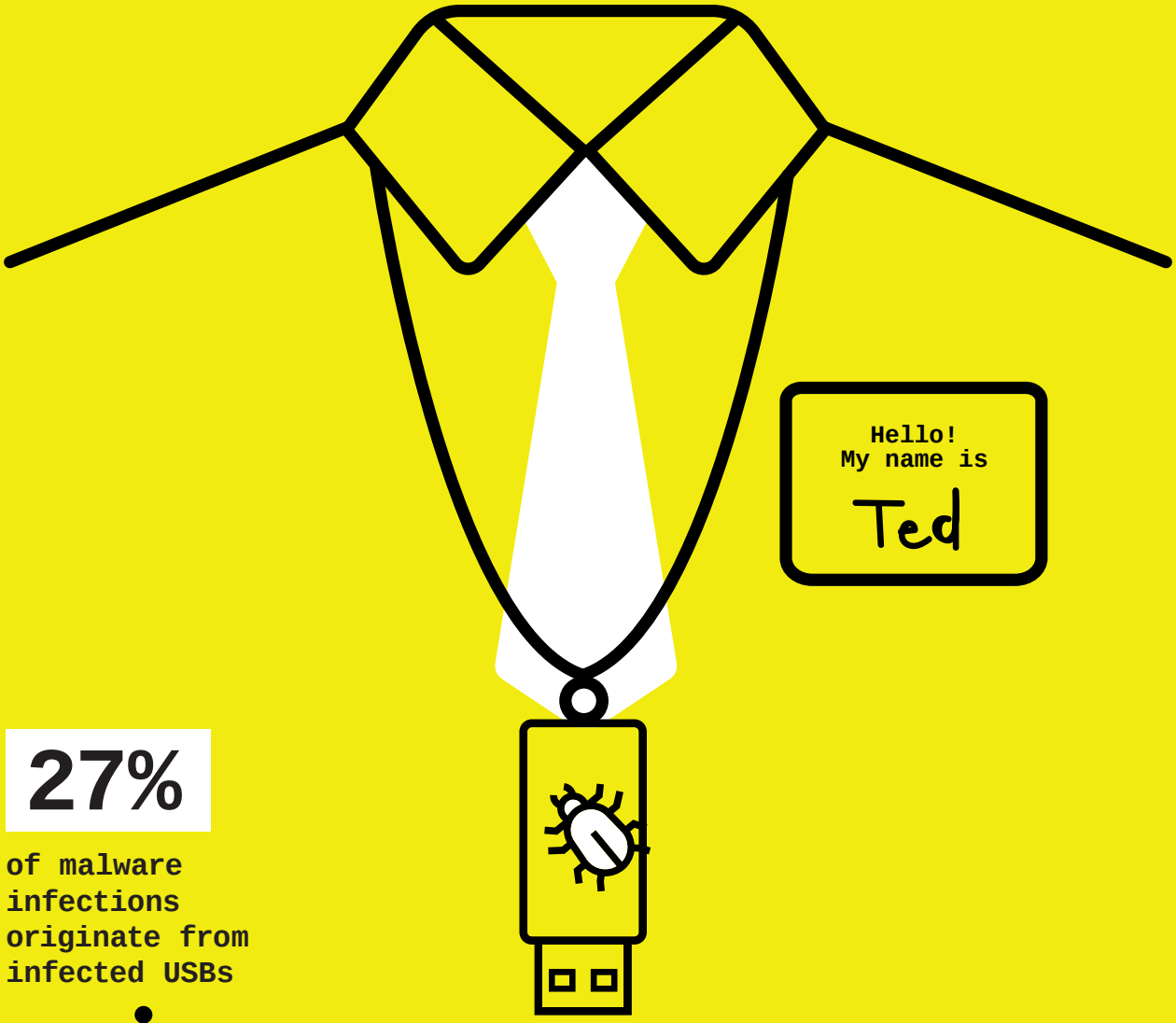
Conference Swag.

Or security drag?



27%

of malware infections originate from infected USBs

CYBER READINESS INSTITUTE

CYBER HAWAII

cyberreadinessinstitute.org

Cyber Attack?!

Cyber Incident Response

Do not send emails

or do anything from your possibly infected computer, tablet, or phone

Disconnect from the network immediately

turn-off Wifi, unplug your cable

Contact your Cyber Leader immediately

CYBER READINESS INSTITUTE

CYBER HAWAII

cyberreadinessinstitute.org

TOP 4 CYBER ISSUES
THAT THREATEN YOUR BUSINESS

60% of cyber attacks target small businesses. Your cyber readiness matters to your customers, your suppliers, and every employee in your organization. Know the facts. **Become cyber ready.**

1) Passwords

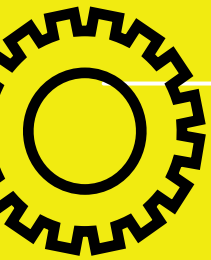
63%

of data breaches result from weak or stolen passwords

90%

of employee passwords can be cracked in six hours by hackers

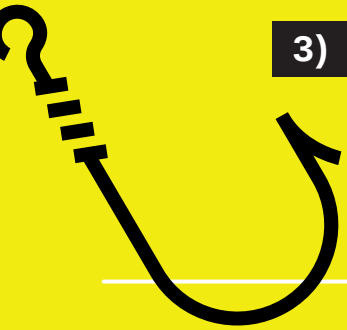
2) Updates



77%

of attacks in 2017 were “fileless” – meaning hackers used vulnerabilities in the software already on victims’ computers

3) Phishing



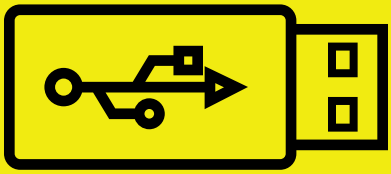
91%

of all cyber attacks start with a phishing email

81%

of companies that fell for a phishing attack lost customers

4) USBs



27%

of small businesses report that malware infections started with infected USBs

87%

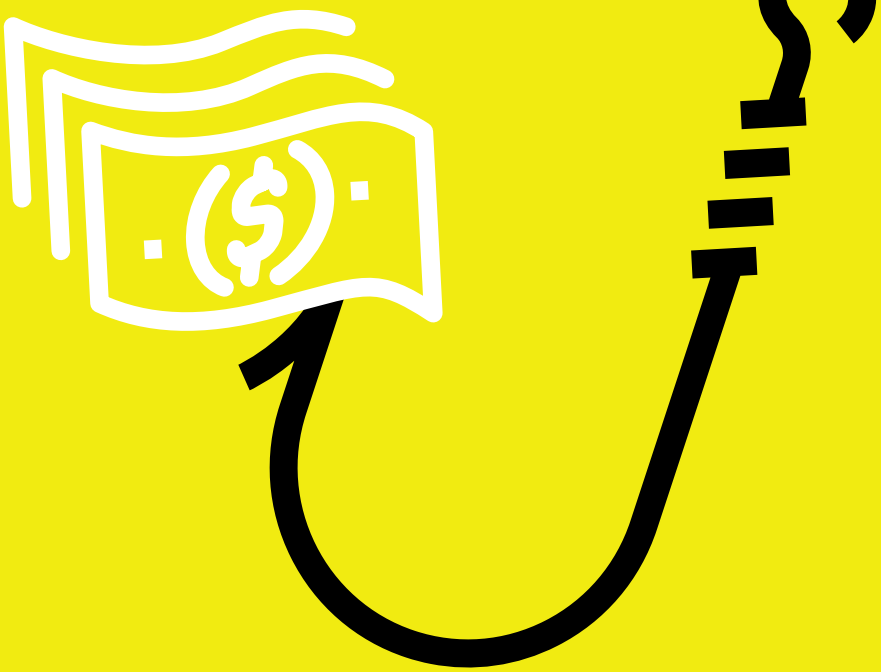
of employees have lost a USB device and not told their employer

CYBER READINESS INSTITUTE

CYBER HAWAII

Visit **cyberreadinessinstitute.org** for more information

Don’t take the bait.
Click smarter.



There are a few simple things you can do to avoid being hooked:

1. Check the sender
2. Never share sensitive information
3. If in doubt, don’t click it

CYBER READINESS
INSTITUTE

CYBER HAWAII

cyberreadinessinstitute.org

63%

of data breaches result from weak or stolen passwords

Use Better Passwords

Passwords are the gatekeepers to your most important information. Cyber attackers are opportunistic and can easily crack a weak password.

1. **Add a mix of numbers, characters, and cases.**
2. **Use a passphrase or series of random words.**
3. **Don’t use the same passphrase twice.**

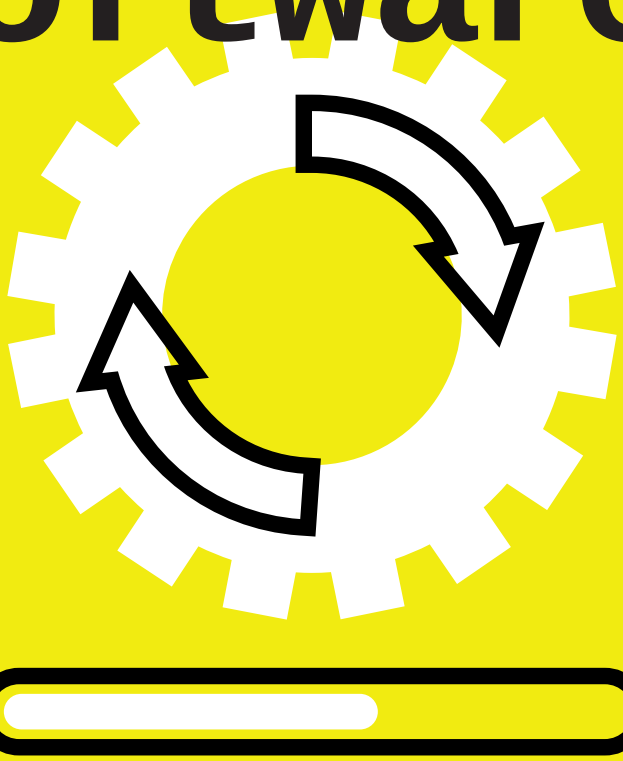
CYBER READINESS INSTITUTE

CYBER HAWAII

cyberreadinessinstitute.org

What are you waiting for?

Update your software.



27% of attacks in 2017 took advantage of vulnerabilities in software already on computers

CYBER READINESS INSTITUTE

CYBER HAWAII

cyberreadinessinstitute.org