

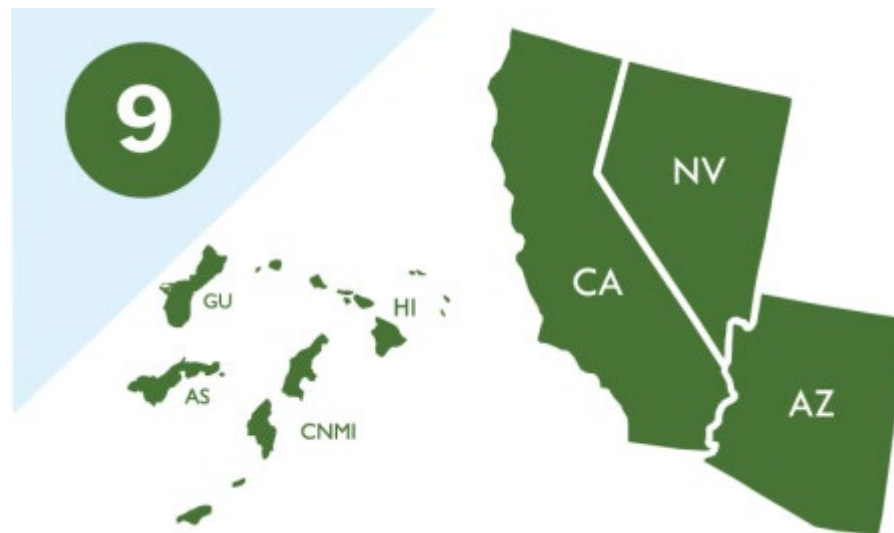
PASSWORD AND MULTI-FACTOR AUTHENTICATION (MFA) WEBINAR SERIES #1



CISA Mission and Vision

Our **mission** is to lead the national effort to understand, manage, and reduce risk to our nation's cyber and physical infrastructure.

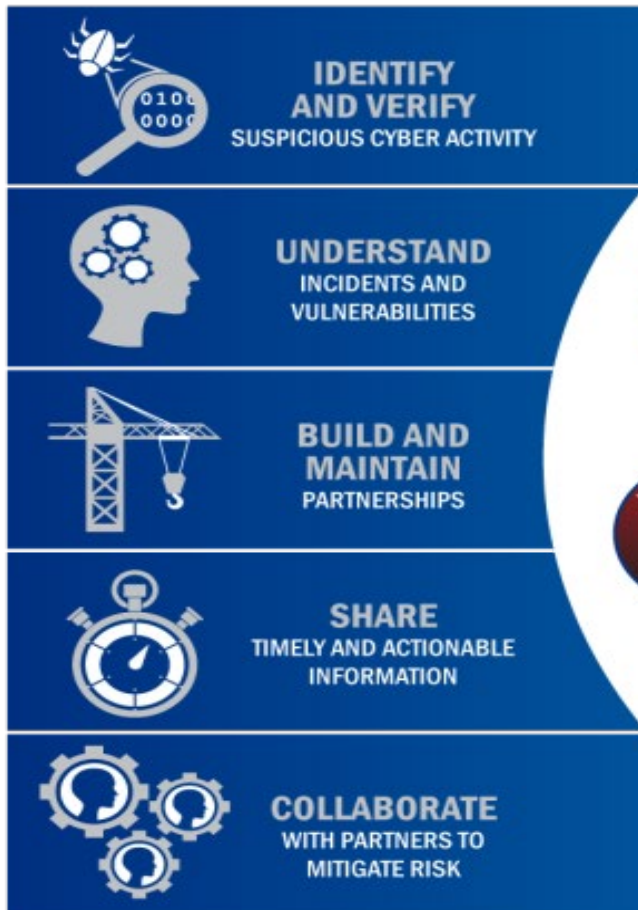
Our **vision** is a secure and resilient critical infrastructure for the American people.



Jennilyn LaBrunda
February 5, 2024

Serving 16 Critical Infrastructure

KEY ACTIVITIES:



16 CRITICAL INFRASTRUCTURE SECTORS:



PASSWORD MANAGEMENT



Mother of all breaches

- MOAB reveals over 26 billion records leaked
- Includes sensitive data and usernames/passwords



BRANDS WITH 100M+ LEAKED RECORDS

BRAND NAME	RECORDS LEAKED
Tencent	1.5B
Weibo	504M
MySpace	360M
Twitter	281M
Wattpad	271M
NetEase	261M
Deezer	258M
LinkedIn	251M
AdultFriendFinder	220M
Zynga	217M

Let's start with Why

- Password-based cyber attacks
 - **Brute force attacks**
 - Dictionary attacks
 - Password spraying
 - Mabna Institute cyber theft
 - **Phishing and Social engineering**
 - MGM breach
 - **Default passwords**
 - Exploitation of Unitronics Vision Series programmable logic controllers (PLCs)



Sources:

<https://www.justice.gov/usao-sdny/pr/nine-iranians-charged-conducting-massive-cyber-theft-campaign-behalf-islamic>

<https://www.nbcnews.com/tech/security/mgm-las-vegas-hackers-scattered-spider-rcna105238>

<https://www.cisa.gov/news-events/cybersecurity-advisories/aa23-335a>



Top 20 Passwords

- Most common passwords used in the United States
- Obtained from over 43TB database extracted from various public sources including the dark web
- Cracked within 1 second

123456	UNKNOWN
password or Password	password1 or Password1
admin	Abc123
1234	1q2w3e4r
12345	123123
1234567	reset
12345678	qwerty or qwerty123
123456789	sh bird
1234567890	111111
12345678910	info

Source: <https://NordPass.com/most-common-passwords-list>



Use Strong Passwords

CREATE STRONG PASSWORDS:



- **Long**
 - At least 16 characters
- **Unique**
 - NEVER reuse passwords
- **Complex**
 - Upper- and lower-case letters
 - Numbers
 - Special characters
 - Spaces

Example: `Life-is-2_$hort_2-W@ste!`
24 characters



Use a Password Manager

WHY USE A PASSWORD MANAGER?

- Stores your passwords
- Alerts you of duplicate passwords
- Generates strong new passwords
- Some automatically fill your login credentials into website to make sign-in easy

Encryption ensures that password managers never "know" what your passwords are, keeping them safe from cyber attacks.



Password Manager Features

Features to consider:

- End-to-end encryption
- Ease of use; password fill-in
- Cross platforms and browser extensions
- Ability to do encrypted export
- Additional features like travel mode, authenticator app, breach monitoring
- Cost



MULTIFACTOR AUTHENTICATION (MFA)



Multifactor Authentication (MFA)

WHAT IS IT?

- **Increases the difficulty for threat actors to gain access to your information**
- **2 or more verification factors:**
 - **Something you know, something you have, something you are**
- **Adds additional layer of security for authentication**



Turn on Multifactor Authentication

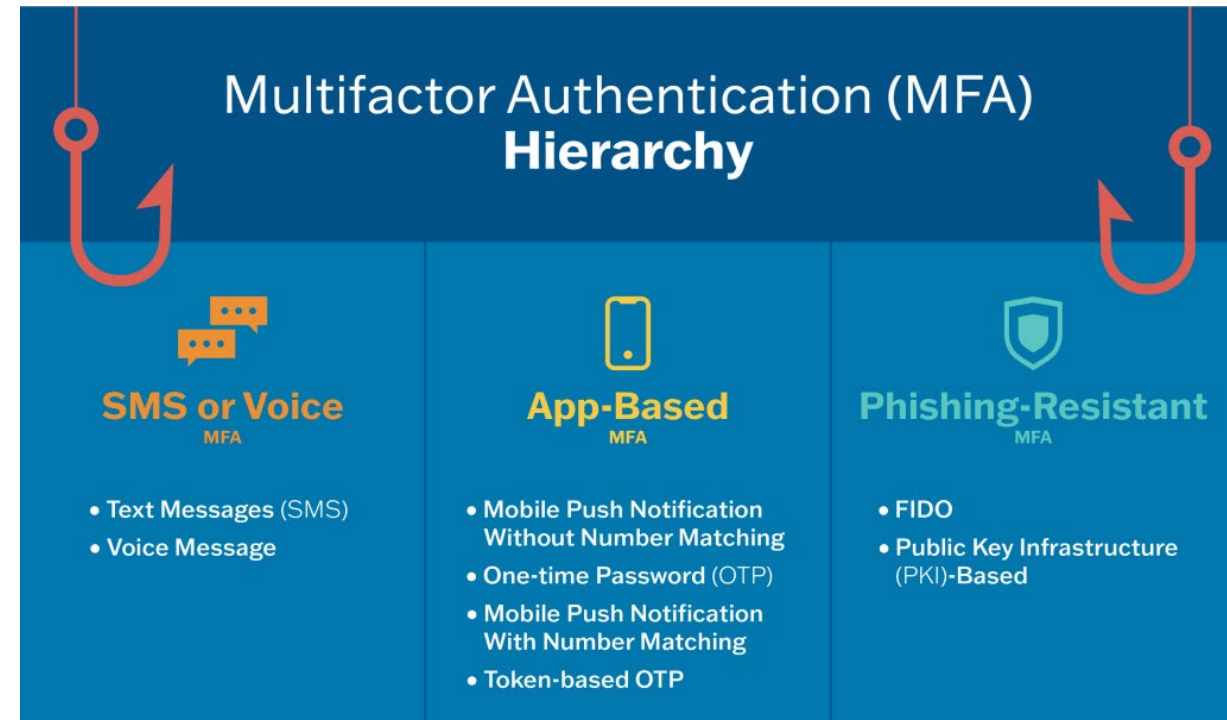
WHERE SHOULD YOU USE MFA?

- **Email**
- **Accounts with financial information**
Ex: Online store, bank accounts
- **Accounts with personal information**
Ex: Social media



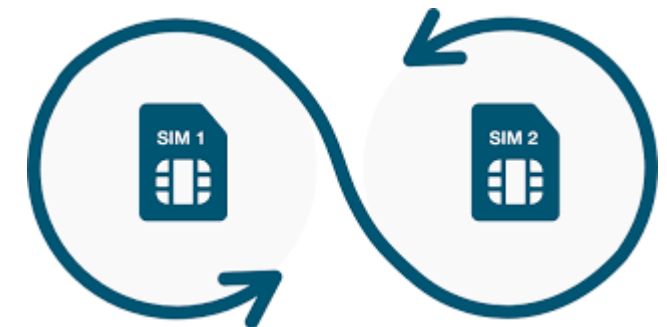
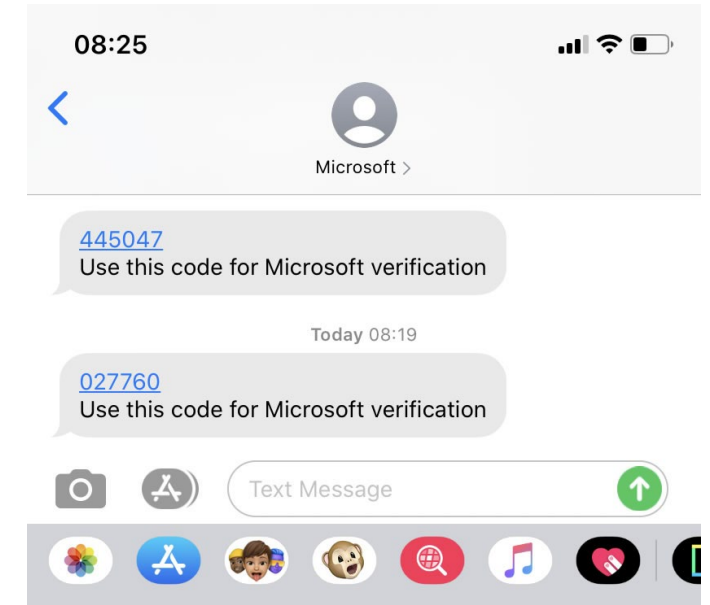
Types of MFA

- Some MFAs are better than others
- **SMS or Voice MFA**
- **App-based MFA**
- **Phishing resistant MFA**
 - **Public Key Infrastructure (PKI)-based**
 - **Fast IDentity Online (FIDO)**



SMS or Voice MFA

- Pros:
 - Any MFA is better than no MFA
- Cons:
 - SMS and voice calls are not encrypted and can be intercepted
 - Vulnerable to phishing, sim cloning, and sim swapping
 - Must update when changing phone numbers
- SIM swap attack on SECs X (Twitter) account



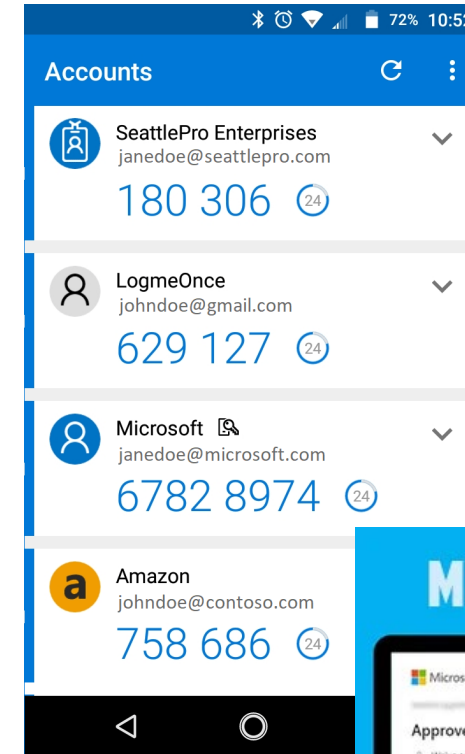
Source:

<https://www.msn.com/en-us/news/other/sec-report-reveals-sim-swap-attack-behind-hacked-x-account/ar-BB1h748B>

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App-based MFA

- Pros:
 - Easy to implement
 - Free or inexpensive
- Cons:
 - Must have a mobile phone and app installed
 - Time limit on One-Time Password (OTP)
 - Weak or no reception to receive push notifications
- MFA fatigue attack on Uber



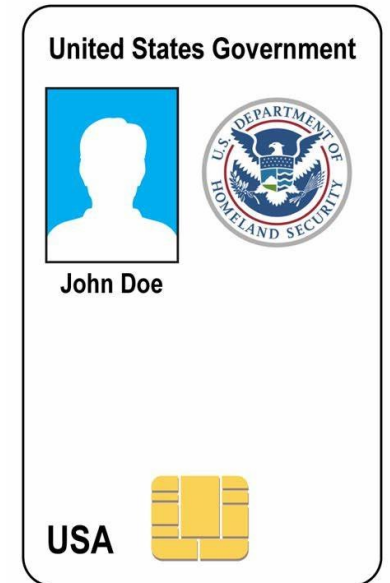
Source:

<https://www.securityweek.com/high-profile-hacks-show-effectiveness-mfa-fatigue-attacks/>

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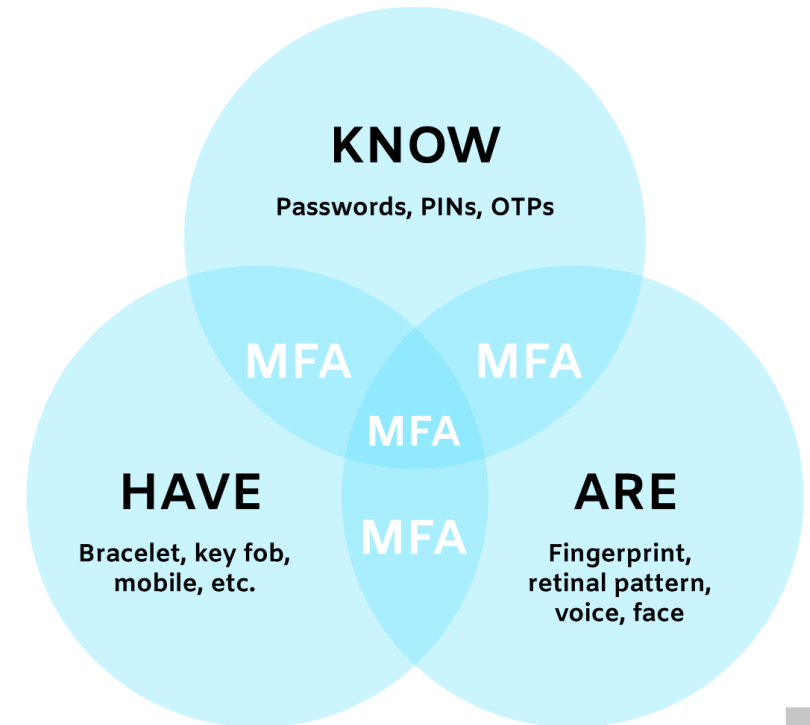
Phishing resistant MFA

- **PKI** (Public Key Infrastructure)-based
- **FIDO** (Fast IDentity Online)
- Features to consider:
 - Durability
 - Ease of use
 - Widely supported form factor (USB-C, USB 2.0, key cards); mobile phones
 - Supports Single sign-on
 - Broad range of authentication options (e.g. MFA, tokens, One Time Password, passwordless)



Implementing MFA

- What resources do I want to protect from compromise?
- Which users are high-value targets?
- Implementation challenges:
 - Some systems may not support phishing-resistant MFA
 - Difficult to deploy phishing-resistant MFA to all staff members at once
 - Concerns that users will resist migration to phishing-resistant MFA





For more information:

www.cisa.gov

Jennilyn LaBrunda

Cybersecurity Advisor (Region 9)
Guam, CNMI, & American Samoa

Jennilyn.Labrunda@cisa.dhs.gov

808-260-3143

